



SMA Solar Technology AG Press Release

SMA presents innovations and solar trends in livestream

Niestetal, June 17, 2020 – A livestream instead of a trip to the trade fair: With Let's talk energy. POWER ON!, SMA is launching a digital event on June 22 and 23, 2020, where solar power professionals, installers, industry partners and guests can discover live the brand-new SMA energy solutions for all application areas and the latest trends in the solar industry. Interactive product presentations, high-quality panel discussions and exciting insights into the SMA Solar Academy – this variety-packed event will present highlights and trends for the home and commercial sector on June 22 and innovative solutions for PV power plants on June 23. An overview of all sessions is provided on the [website](#), where you can also register for the free online event.

New SMA apps for PV system operators and installers

When it comes to apps and tools for PV system owners, PV experts and owners of large-scale plants, Let's talk energy. POWER ON! has the 360 app and SMA Energy app on the agenda. Installers will learn about the options for optimized planning, smooth system operation and more efficient service. They will find out how to simplify their daily business and so increase their success. For private PV system owners, the SMA Energy app visualizes all energy flows in the household, uncovers potential for energy savings and allows for a more sustainable lifestyle with more solar energy.

Affordable charging of electric vehicles with solar energy

In the rapidly growing market for commercial charging solutions such as those required for electronic vehicle fleets, SMA now offers its own solution – the EV Charger Business, which meets the charging infrastructure needs of small and medium-sized companies. With the SMA EV Charger Home for home use and the SMA EV Charger Business for commercial customers, SMA will showcase its own charging solutions as part of the SMA Energy Systems in the livestream.

Sunny Tripower CORE2: new possibilities for large rooftop and ground-based PV systems

SMA has expanded its portfolio for commercial customers with large commercial rooftop and ground-based PV systems. The new Sunny Tripower CORE2 with 110 kW output, 12 MPP trackers and integration in SMA's digital ennexOS infrastructure opens up new opportunities for large rooftop and ground-based PV systems. Participants of the digital SMA event will experience the premiere of the string inverter.



Finalists for the Smarter E Award at “Let’s talk energy. POWER ON!”

In the field of PV power plants, SMA presents the Power Plant Manager, a highly flexible park controller for PV power plants. It prepares regenerative power plants for all the requirements regarding decentralized, hybrid energy generation and flexible energy marketing. This is why it has been nominated as a finalist for this year’s Smarter E Award. Attendees of the online SMA event can also look forward to the presentation of the outstanding Bordesholm stand-alone grid project, where an SMA system with Sunny Central Storage battery inverters supplied an entire community exclusively with renewable energy for the first time and enabled the smooth disconnection and reconnection to the supply grid. This project is also a finalist for the Smarter E Award in the Outstanding Projects area.

Find out about these and many more highlights live at the SMA online event “Let’s talk energy. POWER ON!”

[You can register and find the complete program here.](#)

About SMA

As a leading global specialist in photovoltaic system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA’s portfolio contains a wide range of efficient PV inverters, holistic system solutions for PV systems of all power classes, intelligent energy management systems and battery-storage solutions as well as complete solutions for PV diesel hybrid applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA’s range. SMA inverters with a total output of 85 gigawatts have been installed in more than 190 countries worldwide. SMA’s multi-award-winning technology is protected by approximately 1,500 patents and utility models. Since 2008, the Group’s parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the SDAX index.

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